



Institution's Innovation Council  
Saurashtra University

Celebration of National Innovation Day

“How to Start-up”

15 October 2022

At

Department of Chemistry

Saurashtra University Campus, Rajkot

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## Saurashtra University – IIC

The university is dedicated to instruction, research, and extending knowledge to the public (public service). Ministry of Education (MoE), Govt. of India has established 'MoE's Innovation Cell (MIC)' to systematically foster the culture of Innovation among all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years. Saurashtra University is one the Organization that have constituted the IIC to foster the vision of MoE and be a part for the promotion and development of innovation ecosystem.

### Event Schedule

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|       |                   |
|-------|-------------------|
| 02:00 | Welcome           |
| 02:05 | Awariness Session |
| 03:15 | Q n A             |
| 03:30 | Closing Ceremony  |

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### Event Registration Link

[bit.ly/HS-UP](http://bit.ly/HS-UP)

## Brief about Event

We had celebrated National Innovation Day - 15 October 2022 to spread awareness about conserving innovation by organizing a session on "How to Start-up". Students and Faculty of Saurashtra University participated and celebrated National Innovation Day enthusiastically.

The seminar's objective is to gain insights about start-ups, entrepreneurship, government funding scheme etc. This involves five stages of start-ups like idea, launch, validation & decision, growth and transition. In this webinar discuss about equation of start-up, essential element of success and also understand start-ups mistakes. India also needs more entrepreneur for start-up growth.

After completion of the workshop, participants are able to acquire more knowledge on How to Start-up?

## Key Points

During the session, below mentioned points were discussed:

- Factors effect to start-up
- Equation of start-up
- Five stages of start-ups
- Finding the problems & identify problems
- Start-ups mistakes
- Competitors analysis
- B2B or B2C market analysis
- FAQs related to How to Start-up?

## Outcome

As per the event, various types of Start-ups, Importance of Start-ups and Various Start-up Grants was made understood by the speaker.

Also, as it was related to Start-up design and awareness creation, a basic knowledge of how-to Start-up, how it works, how to use Central and state government policies & funding opportunities, with various examples of Start-up etc.

## About the Speaker/Chief Guest



Mr. Parth  
Sejpal

CEO  
Incubation Centre, Saurashtra  
University

The poster features logos at the top for the Institution's Innovation Council, Saurashtra University, SEC, SSIP, and Azadi Ka Amrit Mahotsav. The main text reads: "Celebrates National innovation day", "Celebrates 15th October 2022 as National innovation day", and a quote: "Innovation is born out of cultural excellence". It also states: "SU Start-up And Entrepreneurship Council & IIC Saurashtra University organizes one-day Seminar for celebration of 'National innovation day' on 15 October, 2022 Saturday". The event details are: "2:00 pm to 4:00 pm" at the "Department Of Chemistry, Saurashtra University". The poster is decorated with lightbulb icons containing brain patterns.





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